

# justin park

www.justinjpark.com

jupa2198@gmail.com

303.726.4719

## EDUCATION

### University of Colorado Boulder | 2016

Bachelors of Economics

Minor in Technology, Arts, and Media

Human Centered Computing • Physical Computing

Digital Media • Web • Text • Image • Information and Technology

### Additional Education

Advertising a2b Certificate

University of Colorado

Design Thinking Immersive

Cooper

### Online Courses

IDEO U: Design Thinking

User Experience Design Fundamentals

User Experience: The Ultimate Guide to Usability

Mobile App Design from Sketch

Build Websites Using HTML and CSS

## SKILLS

### Digital Design

Sketch • Marvel • Flinto • Experience Design

Photoshop • Illustrator • InDesign • UXPin • Gliffy

InVision • JustInMind • After Effects

### Front End Web Development

HTML • CSS

### Product Design

User Experience • Web Design • Design Research

Market Research • User Testing • Prototyping

Competitive Analysis • Data Analysis • Typography

Mobile Design • Service Design • Storytelling

User Interviews • Motion Design

## EXPERIENCE

### Procore Technologies *Product Designer - Mobile*

Fall 2018 | Carpinteria, California

Product Designer for the mobile foundations team conducting field research, identifying user problems, and crafting product solutions to build a consistent experience across mobile platforms. Work with iOS and Android platform teams while collaborating with feature teams to coordinate new implementations and drive new feature sets from a mobile-first perspective. Collaborating with other designers across the org to build Procore's Mobile Design System and ensure consistency throughout the mobile application.

### Orases *User Experience Architect*

Summer 2017 | Frederick, Maryland

Lead the discovery and design phases on several projects that require working with stakeholders and users to analyze and understand the primary business goals and needs. Conducted user research methods such as user interviews, the creation of personas, and user test early iterations to validate the user needs. Confidently and clearly present research findings and interactive prototypes to stakeholders and the internal team so the scope of the project is never lost.

### Cactus *User Experience Intern*

Spring 2016 | Denver, Colorado

Assigned as Project Lead for CSU You to oversee various aspects in improving the product through a UX standpoint. Created a competitive analysis to distinguish certain features to help improve interactivity among the website. Executed wireframes and mock-ups with various recommendations to present to higher management of Cactus to be approved.