

justin park

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EDUCATION

University of Colorado Boulder | 2016

Bachelors of Economics

Minor in Technology, Arts, and Media

Human Centered Computing • Physical Computing

Digital Media • Web • Text • Image • Information and Technology

Additional Education

Advertising a2b Certificate

University of Colorado

Design Thinking Immersive

Cooper

Online Courses

IDEO U: Design Thinking

User Experience Design Fundamentals

User Experience: The Ultimate Guide to Usability

Mobile App Design from Sketch

Build Websites Using HTML and CSS

SKILLS

Digital Design

Sketch • Marvel • Flinto • Experience Design

Photoshop • Illustrator • InDesign • UXPin • Gliffy

InVision • JustInMind • After Effects

Front End Web Development

HTML • CSS

Product Design

User Experience • Web Design • Design Research

Market Research • User Testing • Prototyping

Competitive Analysis • Data Analysis • Typography

Mobile Design • Service Design • Storytelling

User Interviews • Motion Design

EXPERIENCE

Orases *User Experience Architect*

Summer 2017 | Frederick, Maryland

Lead the discovery and design phases on several projects that require working with stakeholders and users to analyze and understand the primary business goals and needs. Conducted user research methods such as user interviews, the creation of personas, and user test early iterations to validate the user needs. Confidently and clearly present research findings and interactive prototypes to stakeholders and the internal team so the scope of the project is never lost.

Cactus *User Experience Intern*

Spring 2016 | Denver, Colorado

Assigned as Project Lead for CSU You to oversee various aspects in improving the product through a UX standpoint. Created a competitive analysis to distinguish certain features to help improve interactivity among the website. Executed wireframes and mock-ups with various recommendations to present to higher management of Cactus to be approved.

Karsh/Hagan *User Experience Intern*

Fall 2015 | Denver, Colorado

Executed user experience design techniques with clients such as InnovAge and Pinnacle Bank, refining my skills in creating personas, building customer journeys, and wireframing large scale site solutions. Contributed to Content Management Systems by updating and implementing projects and information to client websites for Tryba Architects. Took the initiative to engage with the VP of the department to work on special research projects for large business pitches. Gained insight on the process of creating a website including interacting with clients, account managers, copywriters, and designers.